



Regulatory Department

SBC Long Distance  
5850 W. Las Positas Blvd.  
Pleasanton, CA 94588

November 1, 2004

Mr. Brent Kirtley  
Public Service Commission  
Commonwealth of Kentucky  
211 Sower Blvd.  
Frankfort, Kentucky 40601

05132400-0510  
22251324-0505

Re: Notice of Corporation name change of Southwestern Bell Communications Services, Inc. d/b/a SBC Long Distance to SBC Long Distance, Inc.

Dear Mr. Kirtley:

Enclosed is our original and four (4) copies of the letter notifying the commission of the adoption of SBC Long Distance, Inc. as the new legal name of Southwestern Bell Communications Services, Inc. d/b/a SBC Long Distance. So that our records will be complete, I would appreciate it if you would please date stamp the extra copy of this transmittal letter and mail it in the envelope provided.

Please direct any questions regarding this application to Lee Johnson, Associate Director Regulatory, SBC Long Distance, 5850 W. Las Positas Blvd., Rm. NE139, Pleasanton, CA, 94583. Lee may be reached at (925) 468-5906.

Your assistance in this matter is greatly appreciated.

Yours Truly,

Joe Carrisalez  
Executive Director-Regulatory

Enclosure



Regulatory Department

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5850 W. Las Positas Blvd.  
Pleasanton, CA 94588

November 1, 2004

Mr. Brent Kirtley  
Public Service Commission  
Commonwealth of Kentucky  
211 Sower Blvd.  
Frankfort, Kentucky 40601

Re: Southwestern Bell Communications Services, Inc., d/b/a SBC Long Distance Notice of Corporate Name Change for Filing No. T 65-0318 and Registration Certification authorized 08/02/97.

Dear Mr. Kirtley:

Southwestern Bell Communications Services, Inc., d/b/a SBC Long Distance ("Company") hereby notifies the Commission that Company has adopted its fictitious d/b/a name of "SBC Long Distance" as its new legal corporate name, "SBC Long Distance, Inc." in the State of Kentucky. This name change is to be reflected in all company references including operating authority granted to Company by the Commission.

The sole purpose of this name change is to enable Company to align its legal corporate name with how the company is today identified to, and recognized by, its customers and the general public. Customers more readily recognize the "SBC Long Distance" trade name as this name, and not the previous legal name, which currently appears on all customer correspondence, invoices, marketing materials, and contracts.

The name change exclusively entails a change in legal corporate name and is not sought in conjunction with any merger, acquisition, consolidation or other change in corporate structure or ownership that would require separate Commission authority.

Company maintains that the name change is entirely transparent to subscribers, and will have no impact to customers or the general public. Because Company has for a period of approximately two years identified itself by its d/b/a trade name of SBC Long Distance to customers through customer correspondence, invoices, and contracts and to customers and the general public through advertising and marketing materials, customers and the general public readily recognize SBC Long Distance as a service provider. No customer or public confusion will result from the requested name change authority. Moreover, the corporate name change will in no way affect service rates, terms, conditions, or otherwise impact Company's operations, which remain unchanged. No action is required by customers to implement a corporate name change.

Evidence of corporate name change registration with Kentucky's Office of the Secretary of State is attached hereto.

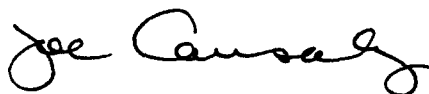
Company further requests exemption from Commission requirements governing corporate name changes in so far as such requirements obligate Company to submit a new fully amended or replacement tariff with the Commission. Company maintains extensive telecommunications tariffs numbering between 300 and more than 900 pages. Administrative costs associated with preparation and submission of a replacement tariff simply to reflect Company's new name, would be significant and require further expenditure of valuable Commission resources to process Company's replacement tariff, with no countervailing public interest. As Company's name change constitutes the

adoption of Company's d/b/a name, which is well known to customers and already appears in the title page and each subsequent page of Company's existing tariffs, no public interest is served by requiring Company to replace existing tariff[s] in their entirety.

Alternatively, Company seeks authority to initially submit an amended Title Page, which specifically refers to Company's new corporate name and makes reference to Company's current certificated name and d/b/a(s). Company further proposes to submit amended tariff pages reflecting Company's name in tariff headers and footers, as subsequent amendments to service rates, terms, and conditions are filed with the Commission.

Thank you for your attention to this matter. Questions should be addressed to Lee Johnson – Associate Director Regulatory on 925-468-5906.

Sincerely,

A handwritten signature in cursive script that reads "Joe Carrisalez".

Joe Carrisalez  
Executive Director - Regulatory



**Trey Grayson  
SECRETARY OF STATE**

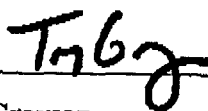
**CERTIFICATE**

I, **Trey Grayson**, Secretary of State for the Commonwealth of Kentucky, do hereby certify that the foregoing writing has been carefully compared by me with the original thereof, now in my official custody as Secretary of State and remaining on file in my office, and found to be a true and correct copy of **APPLICATION FOR AMENDED CERTIFICATE OF AUTHORITY OF**

**SOUTHWESTERN BELL COMMUNICATIONS SERVICES, INC. CHANGING NAME TO SBC  
LONG DISTANCE, INC. FILED OCTOBER 21, 2004.**



IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at Frankfort, Kentucky this 25th day of October, 2004.

  
\_\_\_\_\_  
**Trey Grayson  
Secretary of State  
Commonwealth of Kentucky**

(Printed By: BWeber - Certificate ID: 6273)

COMMONWEALTH OF KENTUCKY  
JOHN Y. BROWN III  
SECRETARY OF STATE

0401690.09  
Trey Grayson  
Secretary of State  
Received and Filed  
10/21/2004 12:51:00 PM  
Fee Receipt: \$40.00

JDozier  
P102



APPLICATION FOR AMENDED CERTIFICATE OF AUTHORITY

Pursuant to the provisions of KRS Chapters 271B, 273 or 274, the undersigned hereby applies for an amended certificate of authority on behalf of the corporation named below and for that purpose submits the following statements:

1. The corporation is  a business corporation (KRS 271B).  
 a nonprofit corporation (KRS 273).  
 a professional service corporation (KRS 274).

2. Southwestern Bell Communications Services, Inc.

(Name of corporation or fictitious name adopted for use in Kentucky)

is a corporation organized and existing under the laws of the state or country of Delaware

and received authority to transact business in Kentucky on June 13, 1995

3. The corporation's name in the state or country of incorporation has been changed to

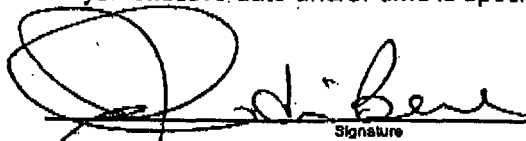
SBC Long Distance, Inc.

The name of the corporation to be used in Kentucky is

(if "real name" is unavailable for use)

4. The corporation's period of duration has been changed to \_\_\_\_\_
5. The corporation's state or county of incorporation has been changed to \_\_\_\_\_
6. A certificate of existence duly authenticated by the Secretary of State accompanies this application.
7. This application will be effective upon filing, unless a delayed effective date and/or time is specified:

(Delayed effective date and/or time)

  
Signature

John di Bene, VP, Gen. Cnsl. and Secretary

Type or Print Name & Title

Date: 7-27, 2004

# Delaware

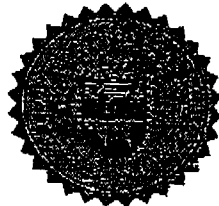
PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "SBC LONG DISTANCE, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTIETH DAY OF AUGUST, A.D. 2004.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.



2511836 8300  
040610187

*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3307331

DATE: 08-20-04